



# **Kaza Talent**

**Management Consultancy & Business Solutions**

**WE ARE  
HERE  
FOR YOU**



# WHO WE ARE



We are an International company, embracing a team of diversified talents who have acquired knowledge & practical experience from reputable multinational, international & local organizations within the Egyptian & International markets.

We have decided to unite together in order to contribute to a remarkable synergy to ourselves, our stake holders and our surrounding society.

We also aim to maintain long term growth & profitability to our customers, as our success is derived from providing quality and consistent services that can maximize their return on investment (ROI).

# MISSION STATEMENT

Kaza Talent is a full-service integrated company offering management consultancy and business solutions, supporting both organizations and individuals to develop their competencies & leverage their performance in order to maximize their efficiency & acquire their competitive advantages.





## Vision Statement

Kaza Talent shall contribute to a sustainable development of capabilities to the overall society & economy, by providing influential & internationally recognized services & solutions to both corporations & individuals. It also aims to maintain long term growth & profitability to its stakeholders, by maximizing their return on investment (ROI).

## Corporate Strategy

We are adopting a long term Planned Growth Strategy, where entrance to the Egyptian & international markets is made via business partners who possess the know-how & expertise of managing & providing the concerned services.





# Business Strategy

Due to our belief that talent acquisition & development is a major key for success & growth, Strategic Alliances/ Union with professional talented expertise; both Individuals & entities; across all service lines is maintained within the Egyptian & International markets.

# Competitive Strategy

We combine our academic/scientific knowledge with our practical experience to design our consultancy services & solutions.

Our competitive advantage is derived from our service quality & our reasonable prices. We provide all business support consultancy/advisory functions & solutions through the same business entity /place.



# How We Do Business



Our success is derived from your prosperity

Our expert human talents perform extensive analysis of the current existing & potentially forecasted challenges, then they tailor-make plans & solutions for development.

We provide extensive support during the implementation process & we may extend our services according to the customers' needs.

## Marketing & Sales Strategy

Each of our service lines provides its services to at least one or several target market segments:

Examples:

Strategic Planning & most of Human Resources management & development services are targeting local organizations of all sizes & all phases of their life cycles.

Training & Recruitment services may encompass multinational & international ones at all sizes & stages of their maturity life cycle.



# Our Core Values



Kaza Talent's human assets are committed to basic core values that help us do business with the right people, using the right methodologies and adopt the appropriate attitudes & behaviours that can fulfill the needs of our stakeholders.

With the guidance of our core values, we are able to recruit, develop, retain and motivate the right people who can efficiently contribute to our success & fulfill our mission & vision.

1) We always think **“Win-Win”** as we all need each other & complement one another. Our minds & hearts are constantly seeking mutual benefits.

2) We are committed to **“Walk the Talk”** as we do deliver what we promise or say & therefore, our actions are always compatible with our words.

3) We believe in **“Synergy”** as we are collaborative talents who believe that with the contributions of team work , ( 1+1) is definitely much more than Two

4) We highly value **“Integrity”** & that is why we strictly adhere to moral principles as a driving concept to our norms, actions & methodologies.

5) We possess **“Passion”** for what we do as we are always driven by overpowering emotions that we can definitely do it.

6) Our work is characterized by **“Professionalism”** since we are always keen on developing our selves, learn & become competent and quality driven.



# Human Resources Strategy



## Corporate Social Responsibility

Kaza Talent is committed to decrease unemployment & underemployment

- \* We offer opportunities to increase income & get exposure to new communities.
- \* People with special medical conditions or family circumstances are offered opportunities to work with us from home at convenient & flexible schedules.
- \* At least two persons (any stakeholder) will be invited to attend each of our training sessions/courses /workshops free of charge.
- \* Any stakeholder, especially young talents (fresh graduates & youth considering career change) are offered opportunities for free career advising & practical coaching/mentoring.

5) We possess "Passion" for what we do

### Kaza Talent EXPLOITS Your Talents

Our talented experts are chosen via an extensive recruitment & selection process that ensures quality provision to all our customers among all company service lines.

Our strive for excellence is an ongoing process that encompasses the acquisition & continuous competence development of talented human capital in addition to the latest management techniques & technological best practices.



# Scope Of Business & Service Lines

## 1) Strategic Business Planning



### B- Restructuring /Business Process Re-Engineering

\*Kaza Talent's experts support your business strategists through the following processes:

\*Organizational Restructuring, Management of Change & Capacity Building.

\*Redesign business processes. Why? For increasing efficiency, using latest management and technological tools.

\* Reorganize the global business into cross-functional teams with end-to-end responsibility for a process. Why? In order to increase productivity and efficiency

\*Reconsider basic organizational and people cultural and behavioral issues to support the redesign process. Therefore, increasing productivity, by creating a harmonious and better work environment, reducing or eliminating disputes, which in turn increase the quality and overall efficiency.

### A-Business Planning & Development

\* You can simply rely on us to provide you with a global comprehensive master plan stating how your organization will achieve its mission and objectives, maximizes competitive advantage and minimizes competitive disadvantage while steadily increasing its ROI and profitability.

\* Our Talents Can support you in the following:

\* Formulation of Organization Strategies & Policies

\* Feasibility Studies

\* Overall Business / Functional Analysis & Development (SWOT, GAP, etc.).

\* Establishing & maintaining efficient strategic business units.

\* Capacity Building





# Scope Of Business & Service Lines

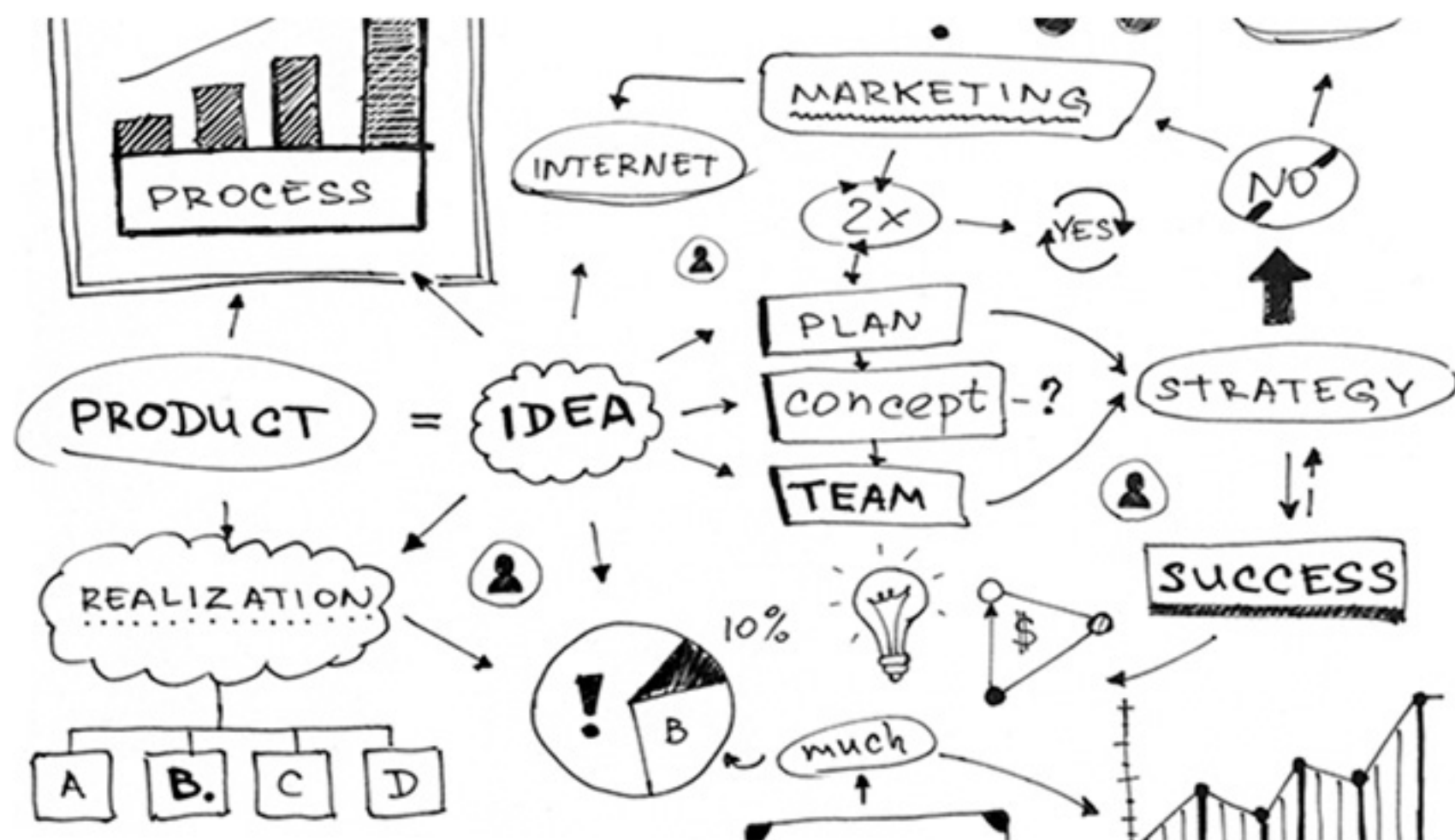
## 1) Strategic Business Planning

### C-Budgeting & Cost Control

\*Cost Estimation (long term & short term,) Revenue Estimation (long & short term) & Organizational Financial Performance Evaluation.

- We can help you to better exploit your resources & increase your return on investment, through the following steps:

- \* Resource planning
- \* Cost Estimation
- \* Cost Budgeting
- \* Cost Control



# Scope Of Business & Service Lines

## 2) Human Resources



\*Now you can simply rely on Kaza Talent to help you build a highly competent, customer oriented and committed workforce, as our consultants can put your vision and mission into action. Moreover, the execution of the strategies actually serves as the bread and butter (core function) of the HR.

### A- Strategic HR Planning & Development

\*Create a comprehensive HR strategy in order to maintain a competitive advantage.  
\* Construct your organizational structure, culture and resources.

### B- Policies & Systems

\* Job Descriptions  
\* Performance Management systems  
\* Compensation & Benefits systems / Salary Structures  
\* Employee Relations & Retention Programs  
\* Efficient Personnel Systems

### C- Recruitment /Talents Nomination

\* You can now simply rely on Kaza Talent as your trusted business partner to attract & select the best calibers that suit your business needs.

\* We are committed to provide you with highly skilled & talented professionals in all business aspects , aiming to increase the ROI of your esteemed organization .



# Scope Of Business & Service Lines

## 2) Human Resources



### D- Training & Coaching

\* Kaza Talent can help you not only assess your training needs, but also develop them, by the support of our highly talented instructors and trainers. We offer standard training courses and we also tailor-make others, according to your actual needs in the following fields:

- \* Human Resources and Soft Skills Development
- \* Sales and Marketing Courses
- \* Information Technology
- \* Other Topics according to your business related needs



# Scope Of Business & Service Lines

## 3) Marketing



- \* Kaza Talent experts help you market your products & services, thus increasing your brand awareness, leading to generation of more sales revenue & profitability.
- \* Marketing strategy plays a fundamental role of increasing sales and achieving a sustainable competitive advantage. In today's business world and due to current organizational challenges, the role of marketing management is constantly evolving and changing.
- \* It is imperative that organizations encompass a robust marketing strategy to adapt to the trends that are affecting their organizations, whether internally or externally, in order to create value for customers and build strong customer relationships.

-We can help you through the following services:

- \* Strategic Planning
- \* Branding & Corporate Image Building
- \* Budgeting & Forecasting
- \* Market Research & Development
- \* Marketing Communications
- \* Promotional Tactics/Campaigns
- \* Event Management
- \* Digital Marketing
- \* Lead Generation and Nurturing
- \* Customer Relations Management
- \* Supply Chain Management
- \* Public Relations
- \* Managing New Products Launches
- \* Training & Coaching (Marketing & Sales Topics)



# Scope Of Business & Service Lines

## 4) Information Technology

Kaza Talent's professional experts are devoted to help you automate your business and chose the best programs, portals / websites, applications ( mobile , web, desktop, cloud ) that optimally meets your needs.

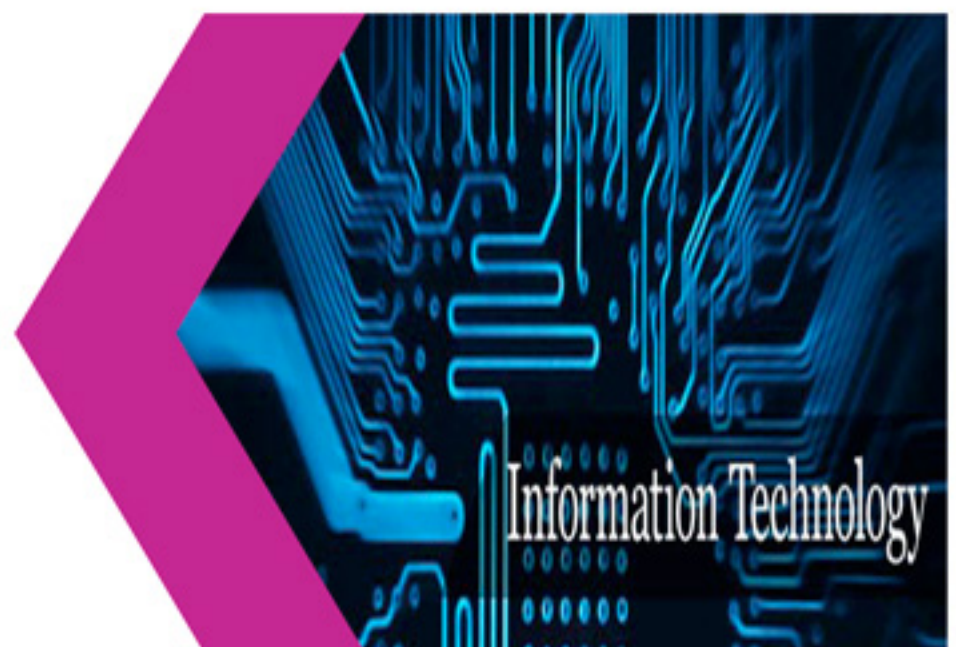
Using digital technologies, mainly on the Internet, social media websites, our expert E- marketing talents are devoted to work hand in hand with you as your trusted business partner.

Our experts are devoted to support your organization with the most efficient solutions that aim to help you optimally satisfy those needs whilst reducing time and money spent on administration and management.



Our expert talents are devoted to provide your organization with the following services:

- A- Software Development (Standard & Tailored)
- B- E-Marketing Applications
- C- System Administration & Network Infrastructure
- D- Project Management ( PMO )
- E- Training & Coaching



# Scope Of Business & Service Lines

## 5) Finance & Accounting



Through Strategic Alliances with Specialized Companies/Entities, we can support your organization with the following services:

A- Accounting & Auditing

Establishment & Amendment Of Companies  
Legal Set up, General Assemblies, Tax  
Accounting (Audit & Settlement), General  
Accounting & Financial Auditing.

B- Strategic Finance

Corporate Performance Assessment

Financial Projects Planning & Feasibility  
Studies

Investment Advisory

## 6) Legal Services

Strategic Alliances with Specialized Companies/Entities, can support your organization with the following services:

A- Global Corporate Jurisdictions  
Issuing & reviewing legal contracts,  
agreements & alliances, company court  
cases.

Establishment & amendment of companies  
legal set up & general assemblies.

B- Employees Investigations/Penalties  
Application

Conduction & auditing of employees  
investigations & penalties application.

C-Social Insurance & Labor Office  
Facilitation

Establishment & transfers of company  
social insurance records, handling  
employees SI applications & disputes,  
managing labor office communication.



# Commitment To Quality Service



\* Kaza Talent is committed to deliver services & solutions that are assessed to be in accordance with international quality standards.

\*All strategies, policies, procedures related to employees, customers , shareholders or any other stakeholder are formulated & documented in accordance with the international standards.



# Our Contact Information



Know more about us from the following:

Address:

Our company office is located at the center of Cairo in (6/4) Palastine Street off El Gazaer Street

New Maadi- Part # 11,  
3rd Floor,  
Flat # 32

Website: [www.kaza-talent.com](http://www.kaza-talent.com)

Tel: +(202) 270 333 17

Mob: +02.010.0062.0565

# Our Social Media Links

Come on & interact with us:

Facebook:

\* Page: <https://goo.gl/PY4sHa>

\* Group- Kaza Talent Partners:

<https://www.facebook.com/groups/100252470382650/>

Linked In:

\* Page: <https://goo.gl/uYIIPU>

\* Group- Kaza Talent Partners:

<https://www.linkedin.com/groups/8521115>

Youtube Channel:

[https://www.youtube.com/channel/UCwqzoBR6xUCi\\_s\\_nNS3IkPBQ](https://www.youtube.com/channel/UCwqzoBR6xUCi_s_nNS3IkPBQ)

